

## ***Registration:***

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

I want to attend the following:  
(please check below)

**Workshop I:** yes\_\_\_ no\_\_\_

*Sponsored by OSA (free)*

**Workshop II:** yes\_\_\_ no\_\_\_

*Sponsored by MAPSA*

*(free for MAPSA members, \$15.00 non-members)*

**\*Registration includes lunch if signed up for both workshops\***

**Member of MAPSA?** yes\_\_\_ no\_\_\_

**I want to join MAPSA:** yes\_\_\_ no\_\_\_

Membership is \$25 per individual or \$50 per organization - up to three names. All MAPSA events are then free or for a reduced fee. MAPSA membership forms can be found online at:

[www.masap.org/site/prevention.asp](http://www.masap.org/site/prevention.asp)

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Please mail or fax your registration to:  
MAPSA

295 Water Street Suite 200

Augusta ME 04330

Phone 207.621.8118, Fax 207.621.8362

## **BROUGHT TO YOU BY THE FOLLOWING:**

Maine Office of Substance Abuse  
[www.osa.gov](http://www.osa.gov)



Maine Alliance to Prevent  
Substance Abuse  
[www.masap.org/site/prevention.asp](http://www.masap.org/site/prevention.asp)



Pacific Institute for  
Research & Education



**Maine Office of  
Substance Abuse &  
Maine Alliance  
to Prevent  
Substance Abuse:  
Collaborative  
Training**

***Social Networking  
& GIS Mapping  
For Prevention***



**Date: 09/09/2008**

**Time: 9am - 4pm**

University of Maine at  
Augusta Library

## ***I - Social Networking: Who are they talking to??***

### **Workshop Summary:**

This hands-on training is an introduction to the world of online social networking. The appeal, dangers, and pro-active measures that can be taken to ensure youth's safety on these sites will be discussed. This online investigator training is appropriate for all skill levels, no prior internet experience is necessary.

Search techniques for social networking sites, like MySpace and Facebook, will be discussed and demonstrated. Participants will learn how to find their community online as well as learn about the "land mines" of MySpace and other similar sites.

### **Presenter Biography:**

**Sgt. Corey MacDonald, Esq.** is a sworn law enforcement officer with the City of Portsmouth, New Hampshire, where he serves as the City's Prosecuting



Attorney. Sgt. MacDonald is a member of the New Hampshire and Massachusetts Bar in addition to being a law enforcement officer. He is a recent graduate of Harvard University's Kennedy School of Government program on Driving Government Performance, and earned his Juris Doctorate from the Massachusetts School of Law. Sgt. MacDonald has produced several DVD's and training materials for law enforcement, schools, and parents on the subjects of Drug Interdiction, Social Networking, and Cyber Bullying. He appears regularly across the country as a key note speaker on those topics. He was most recently featured in, The Journal of School Safety, as well as appearing as the key note speaker at the National Jesuit High School Conference in Miami and the New Hampshire Association of School Principals' conference at Mt. Washington. In addition to his work with law enforcement he maintains a private law practice focusing on the area of family law.

### ***Workshop Agenda:***

9am - Noon Social Networking  
Noon - 1pm Lunch  
1pm - 4pm GIS Mapping

### ***Key Audience:***

Substance abuse prevention coordinators, youth workers, law enforcement, social workers, community coalition members and school personnel.

***Register early - limit of 30 spaces!!***



### **Directions to UMA Library:**

From the North: Take Interstate 95 south to exit 31, turn left off exit ramp. Go one half mile, turn right at the Civic Center digital display board onto Community Drive. At the Y intersection turn left onto University Drive. Cross one intersection and go straight up the hill. Parking is available on the left. The Katz Library is in the large building on the right.

From the South: Take Interstate 95 north to Exit 31A. Bear right, take the first right at the Civic Center digital display board onto Community Drive. At the Y intersection turn left onto University Drive. Cross one intersection and go straight up the hill. Parking is available on the left. Katz Library is in the large building on the right.

## ***II - GIS Mapping: A tool for prevention advocates.***

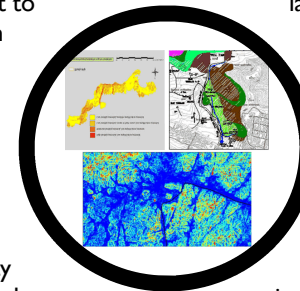
### **Workshop summary**

The goal of this workshop is to increase participants' capacity to utilize Internet-based mapping tools for accessing and visualizing local and regional data sets relevant to substance abuse prevention. Participants will learn how to access data from existing sources and how to map their own data using freely available tools. Special attention will be paid to opportunities for involving youth in local service learning projects that integrate GIS and GPS.

### **Presenter Biographies:**

**Stephen Engle** directs the Center for Community GIS, a non-profit mapping support center dedicated to the broad use and participatory application of Geographic Information Systems (GIS) and related digital mapping technologies. From its base in western Maine, the Center provides technical assistance, training, and outreach to public interest organizations engaged in community-based planning and decision-making. Stephen has over 14 years experience

as a GIS Specialist and has worked throughout New England, the western U.S., and internationally (Canada, the Caribbean, eastern Europe and New Zealand).



**Helen Hemminger** is a Research Associate for the Muskie School of Public Service in the area of Adult Mental Health. Helen recently completed dual certificates in Geographic Information Systems (GIS) and in Applied Research and Evaluation from the Muskie School. For her final school project, she conducted an analysis of Web based

Mapping for Community Coalitions. Helen has twenty years experience in managing housing and human service programs. Helen has also worked in the substance abuse prevention field, as the development coordinator for Day One.